



To All Berth Holders and Members

IMPORTANT NOTICE

As many of you may know last year Marina Bandar al Rowdha SAOC was renamed Waterfront and Marina Services SAOC (W&MS) after the majority shareholding was passed from The Ministry of Tourism to OMRAN. This was part of the government reorganization of government owned companies from being Ministry owned and run to being part of larger, more effective corporate structures.

A new board has been appointed and an overarching strategy is being developed. W&MS will be concentrating on improving the overall site and are in the process of outsourcing management of the marina business to another OMRAN subsidiary business, Omansail LLC.

The new board of W&MS are determined to 'bring a breath of fresh air' into the marina and its operations. You will notice a difference.

Overall the intention is to:

- Increase the efficiency and effectiveness of the business.
- Expand the business and its operations especially for internal and external tourism.
- Deliver a better quality of service to all our customers.
- Deliver value for money.
- Play a full part in helping preserve the marine environment in the adjacent area.



Management of the marina will be reinforced as soon as possible. There can and will be some quick fixes but other matters may take a year or two to have full effect.

Initial efforts will concentrate on:

- Improving the workshop in efficiency and delivering value for money.
- Improving the décor and atmosphere of the restaurant.
- Improving the overall estate.
- Rationalizing charges to deliver better value for money.
- Deliver a better service to customers.

We appreciate your ongoing and continued support.

Chairman
Waterfront and Marina Services SAOC

